Custom Hail Alerts

Real-time alerts when storms are in progress

Focus Attention and Resources

Whether you are deploying a large force of adjusters or a small group of responders, Custom Hail Alerts from CoreLogic® allow you to make fast and educated escalation decisions in response to hail storms. Based on proprietary hail science and around the clock nationwide monitoring, you are only contacted when hail activity occurs in your specific areas of interest. First responders rely on Custom Hail Alerts to know when hail is falling in populated areas so they can best focus their attention.

With Custom Hail Alerts you are able to choose the frequency of alerts, from once daily to every three hours when hail storms are in progress. You can also customize your service by choosing whether you want to receive nationwide alerts or only in select areas of the country.

This service includes a regional thumbnail Hail Size Map of impacted areas, enabling you to quickly focus attention on the regions experiencing the greatest impact.

KEY BENEFITS:

- Population density data per square mile provided within hail fall area
- Choose the frequency of alerts
- Color coded to help target populated areas
- Includes a regional Hail Size Map thumbnail

Regional Hail Path Map

Color coded to target heavily populated areas

Sample Custom Hail Alert

Custom Hail Alerts Based on Proprietary Science

Custom Hail Alerts are based on a proprietary hail verification model from CoreLogic, which is up to four times more accurate than Hail Detection Algorithm-based (HDA-based) products*. The CoreLogic hail verification model combines proprietary hail size algorithms, machine learning, 3-D storm models, and the best available remote sensing and point-specific weather data.

About CoreLogic Insurance Solutions

CoreLogic delivers unique and comprehensive data, analytics and services to property & casualty insurance companies—powerful information found at the core of smart decisions. We offer more than 30 natural hazard and weather peril verification reports.

*Product Performance Assessment. An internal study was completed by a top five insurance carrier claims department which showed 83 percent of policies predicted by the CoreLogic Hail Verification Model to have ≥ 2.5″ hailstone diameter filed and had paid claim, but only 20 percent of competitor policies with ≥2.5″ hailstone diameter had a filed and paid claim. The competitor algorithm overestimated the hailstone diameter while the CoreLogic Hail Verification Model was realistic.

FOR MORE INFORMATION:
888-929-4245 | sales@weatherfusion.com | weatherfusion.com

CoreLogic®

corelogic.com