



# Matrix™

## The Ultimate in Speed and Performance

Choosing the right enterprise-level application software is one of the most important decisions a multiple listing organization will make. Matrix™ from CoreLogic® is one of the fastest growing multiple listing platforms and sets a powerful new standard. See why some of the nation's largest real estate organizations have selected Matrix above all others.

Designed to power top-producing agents, Matrix puts equal emphasis on functionality and speed. The program's rich feature set gives agents a wealth of new ways to serve their clients. Matrix also boasts powerful administrative functionality—from searches and displays to reports and statistics, the comprehensive management toolset gives you complete control over all aspects of the system.

### Staff Features

#### System Management

The Matrix admin panel enables dynamic management of the system. User controls strictly regulate access to the system and can easily be administered by board staff. System exports allow the board to establish custom-designed data feeds that agents can select and utilize. News and event details can be maintained and prioritized through the admin panel, which also provides complete control over numerous agent settings such as Market Watch and Hot Sheet defaults.

#### Multilingual Support

Multilingual support is fundamental to the Matrix architecture, providing the multiple listing organization the ability to offer service in more than one language. Agents can instantly switch languages at any time, from any screen. With the ability to display system labels and information in virtually any language, Matrix is the ultimate solution for regions with diverse populations.

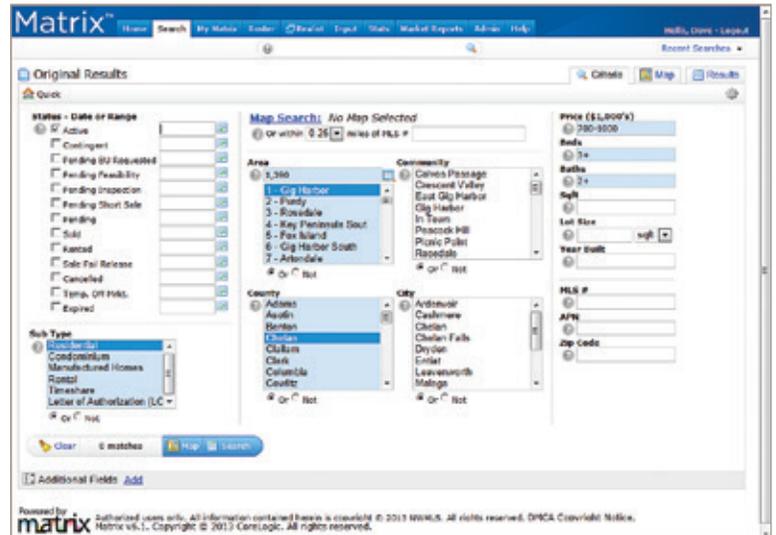
#### Search Builder

Matrix includes a sophisticated search building interface. Searches can be added, removed, or modified while the system is live and under load using the easy-to-use Design Editor. Working closely with each customer, CoreLogic helps create default search screens with a focus on both style and efficiency. Search functionality can be easily maintained by board staff or CoreLogic.

#### Report Builder

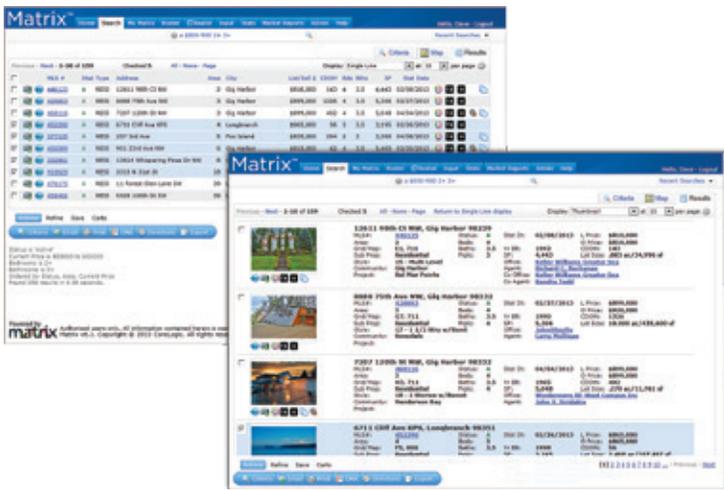
Matrix employs wide-open flexibility for report construction and generation. From flyers and CMAs to statistics and print reports, virtually any kind of report can be created. The system outputs reports in Adobe® PDF format, making it easy for agents to view, save, or print the documents. A variety of report generation options are available for both Apple® Mac® and PC.

# MULTIPLE LISTING TECHNOLOGY



## Display Builder

Matrix includes an easy-to-use display builder that gives the board control over all search result displays. With a simple drag-and-drop interface, the display builder makes it easy to format results in a variety of ways, including single line, thumbnail, abbreviated, and full search results. Changes are updated on the live system instantly, and can even be made while the production system is under full load.



## Advanced Statistics

Matrix provides board staff with a variety of advanced reports and charting capabilities. With just a few clicks, virtually any statistic can be generated in either PDF or HTML format. Board staff can draw on any Matrix data—including Sales, History and/or Listing information—to forecast future trends based on up-to-the-minute multiple listing information. Trends and stats for real-time market activity and member usage can easily be generated. Only constrained by the limits of the stored information, Matrix provides both agents and board staff with a host of statistical options.

## Agent Features

### Performance

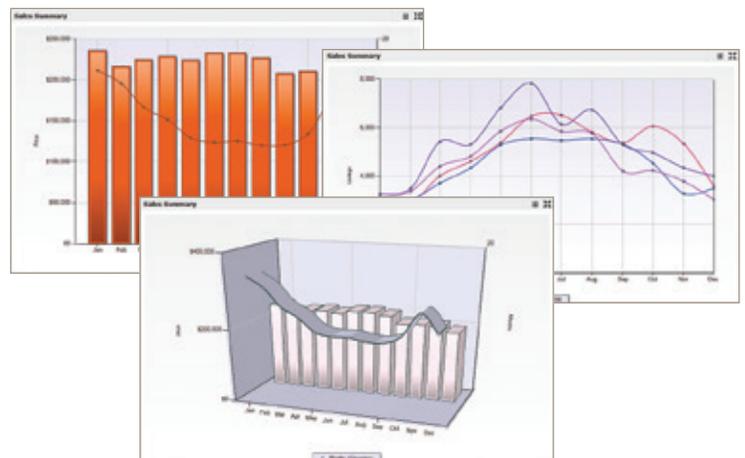
Maximum speed is central to the Matrix product philosophy. Built for performance from the ground up, the optimized system architecture allows agents to search, email, and operate the system faster than ever before. Test drive Matrix and see for yourself how fast the system responds to even the most complex query.

### Integrated Mapping

Seamlessly combining search criteria, map, and results, the dynamic mapping feature lets users click, zoom, and pan while results update in real time, automatically grouping map pins into clusters when there are too many to display. Users can select listings from the result list or directly from the map for superior versatility. Bird's eye view, street view, satellite view, and driving directions are just a few of the many display options available to users.

### Stats Generator

One of the program's most sophisticated features, the stats generator provides agents with an endless array of statistical analysis options. Starting with a search of any kind, agents can generate stats for a specific market area, time frame, listing status... or the entire multiple listing database! Matrix offers numerous preset reporting options, making it easy for agents to generate up-to-date statistical reports featuring attractive charts and graphs with just a few clicks. Advanced functionality allows for the comparison of virtually any two market stats on the same chart.



## Speed Bar

From listing records and tax records to agents and search shortcuts, the Speed Bar dramatically reduces the time required to perform searches of any kind within the system. Enter any value to immediately search across the entire system and across all table types. Easy-to-learn shortcuts make searching faster than you ever dreamed possible.



## Carts

The program's cart functionality offers agents greater listing management control. Users can drop listings into any client's cart from virtually anywhere in the program, and then easily view, email, map or print the listings at their convenience. This functionality provides a tidy way to work with multiple clients while navigating the multiple listing platform.

## Search History

With Matrix, running a previous search is as simple as a single mouse click. Matrix automatically saves your recent searches—complete with a date/time stamp and the number of results—and displays them in a list conveniently located near the top of each page. Search History is a terrific time-saving feature that is perfect for the busy agent serving multiple clients at once.

## CMA

A vital component of any multiple listing platform, the CMA module provides agents with a sophisticated toolset for creating professional listing presentations. Using the Matrix CMA Wizard, agents can customize their report by uploading PDF pages, branding the front cover, adding price adjustments to Comparables, plus a variety of other options for assembling a unique document tailored to the individual client. Users can save incomplete CMAs, and print or email final reports directly to the Client Portal.

## Concierge

Matrix offers a variety of options when it comes to automatically e-mailing listings to clients. The "concierge" feature lets agents view and approve listings before sending them. After being notified of new matches, agents can approve or decline listings that meet their clients search criteria. The concierge style of email management provides greater control over listing data distribution, ultimately fostering higher client interest and satisfaction.

## Client Portal

With the Client Portal, agents can personally brand the information delivered to their buyers and sellers. Using the Portal's split screen technology, clients can more effectively manage listings by visually identifying where they are located on the map. The Portal also serves as a powerful communication tool by allowing clients to categorize listings according to their level of interest, as well as log conversation notes to and from the agent. Clients can further customize their Portal experience by creating and saving searches of their own. Matrix then provides agents with detailed client activity and Portal usage statistics.

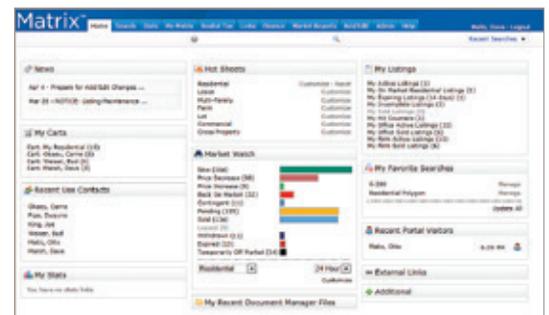


## Listing Input

Matrix simplifies and economizes listing maintenance with an easy-to-use input wizard that automatically geocodes properties and allows the saving of incomplete records. With the Matrix Photo Manager, users can upload multiple images at once and then add an optional description to each. In addition to this, Matrix provides a Supplement Control that makes the management of listing documents easier than ever.

## Dashboard

The Agent Dashboard (i.e., Matrix home page) was designed to provide at-a-glance summaries of important information and single-click access to major program functions. Hot Sheets, Contacts, Market Statistics, Portal Activity and My Listings are just a few of the dashboard's many areas. By adding, removing, and rearranging individual dashboard elements, each user can customize their home page to perfectly suit their specific needs and preferences.



## Count-On-The-Fly

With Matrix count-on-the-fly, agents see a real-time count of exactly how many listings match their criteria before ever submitting a query. Fast listing count feedback makes it easy for agents to quickly create a search that yields the desired number of results.

## Hit Counter

Matrix's hit counter functionality allows agents to track their clients' activity and interactions with the system. Every visit and click within the client portal is tracked and exposed to the listing agent. Information such as the number of times a listing has been categorized as a Favorite, Possibility, or Discard is made available. The listing hit counter feature can be used to quickly and accurately gauge consumer interest in a new listing.

## Contact Management

Matrix incorporates powerful contact management functionality. By keeping their contact records in Matrix, agents can easily communicate with and track the activity of their clients and prospects. A flexible import tool makes it quick and easy to transfer records from a variety of other contact management systems.

## Hot Sheets

Matrix provides a broad range of Hot Sheet options and functionality. Agents can use a standard system Hot Sheet or create custom Hot Sheets to suit their unique needs. Change of status, price, dates, and a variety of other details can all be included in agent-customized Hot Sheets. This essential functionality keeps agents up to date on the very latest market conditions.

## Map Layers

Using data provided by Realist®, Matrix Map Layers offer a versatile tool for annotating the map. Display multiple layers at once by stacking information such as Boundaries, Parcel Characteristics, Trends, Points of Interest, and more.

## Agent Information Manager

Using data from the roster, agents can add photos and customize their personal information as it appears in the Client Portal, Agent Banners, CMA Cover Sheet, and Email Signature—all from a single location.

## Button Bar

The Matrix Button Bar consolidates all page functionality into one convenient area for the agent. Perform multiple actions, refine search results, save specific criteria, or group listings into carts—the Matrix Button Bar does it all!



## Tax Integration

Matrix offers multiple public record integration options to suit the specific needs of your multiple listing organization. By importing and hosting tax record data within the system, Matrix allows for advanced searching, analysis and report generation. Matrix also works with Realist, providing a direct link from the listing record in Matrix to the corresponding tax record in the external system.

## Mobile

Matrix Mobile offers agents a quick and easy way to access listing data while on the go. Built for simplicity and speed, Matrix Mobile directly accesses the Matrix system to provide a host of functionality. Full searching, photos, mapping, Speed Bar and listing carts are just a few of the included features.



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