



## MULTIPLE LISTING TECHNOLOGY

# Listing Data Checker

## Multiple Listing Data Validation and Rules Enforcement

Listing Data Checker from CoreLogic® is a powerful web-based software solution that works with any RETS-compliant multiple listing platform to automatically validate the quality and accuracy of your data and enforce the correction of violations.

**Set Up Your Rules** – CoreLogic sets up the system to work with your existing public records data, and membership management systems. The program is configured to find violations according to your policies — regional multiple listing organizations can even define different rules for each association. Violations may include:

- ▶ Late entry of a new listing
- ▶ A listings without the required documentation
- ▶ An inaccurate listing status
- ▶ The misuse of list price “excludes”
- ▶ An incorrect property classification
- ▶ The misuse of agent, financial and public remarks
- ▶ Missing or inaccurate data
- ▶ A duplicate listing by the same broker/agent
- ▶ Late entry of listing photographs
- ▶ An inappropriate image or virtual tour link
- ▶ Inaccurate selling information
- ▶ A conditional offer of compensation
- ▶ Late reporting of pending or final sales
- ▶ And much more

**Identify and Enter** – Listing Data Checker identifies new and changed listings using a batch process, and then validates these listings against public records and defined rules. Data inaccuracies and rule violations are flagged and brought to the attention of the system administrator. Member-reported violations can be entered and then reviewed by the system administrator.



**Review and Notify** – Listing Data Checker automatically highlights each infraction for easy review by the system administrator, who then chooses the corrective action required. The program notifies the listing agent or broker of the violation by e-mail, including information about the infraction, grace periods and potential penalties.

**Follow-up and Fine** – The program monitors the status of each listing and tracks all changes in a revision log for easy review and approval by the system administrator. No fines or suspensions result if corrections are made during the grace period. For non-compliant listing agents and brokers, fines are transmitted to the membership management system for delivery by invoice. Repeat offenders can be automatically identified and fined immediately.

## Benefits

- ▶ Improves the accuracy and completeness of your listing data
- ▶ Increases your capacity to process fines without adding personnel
- ▶ Increases non-dues revenue; self-funding
- ▶ Fosters more disciplined data entry habits among membership

*“Having a system to monitor data input has significantly improved the accuracy of our information. With listing distribution to so many public websites, it is increasingly important to ensure consistency in the data, not only to improve the customer experience, but also to reduce potential liability issues for our members.”*

CINDY MILLER  
METROTEX ASSOCIATION  
OF REALTORS®

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