



# Match & Append Database Services

## Pinpoint missing information to make better business decisions

Whether you are looking to complete your files or append information and analytics for business analysis, Match & Append Database Services from CoreLogic® gives you instant access to accurate, complete and timely information. Access the nation's largest property and ownership database coupled with the country's largest network of field researchers – and receive the most qualified, comprehensive information available on the market today.

The Match & Append process fulfills multiple business needs that include acquisition marketing, customer retention, cross-sell initiatives, loan preparation, final document services, lien release and lien monitoring – all of which provide you with the key information you need to achieve your business objectives.

## Improve workflow efficiency and reduce cost at all levels

From customer acquisition through securitization, Match & Append Database Services provides streamlined work processes and cost saving solutions.

- ▶ Streamline investor compliance
- ▶ Obtain recording confirmation

## Stay ahead of competition and decrease customer attrition

Competition for customers is fierce, so it becomes vital to analyze competitive lending activity.

- ▶ Evaluate what types of programs are being offered to your customer base
- ▶ Develop proactive strategies to offset potential portfolio run-off
- ▶ Examine lost leads to determine the reasons behind customer flight

## Attract new customers and increase cross-sell opportunities

Acquiring new customers is more costly than marketing to your existing customer base. Now you can save time and money on both fronts.

- ▶ Evaluate market trends to pinpoint qualified prospects and refine marketing list
- ▶ Use analytics to model and score your list to identify customers likely to make mortgage transactions
- ▶ Increase per-customer revenue and strengthen their loyalty by cross-selling additional products

## PORTFOLIO MONITORING

### Additional Benefits

- ▶ Attain 100% file completion at an average savings of 50%
- ▶ Use document retrieval services to reduce overhead cost
- ▶ Receive alerts when new liens occur in your portfolio

## Get what you need, how you need it

Our trained specialists consult with you to help you streamline your processes. Whether it's in-depth details about a single property or thousands, market trends for a community or the competitive lending activity for an entire state or nationwide, simply specify your requirements and our experts will research and fill in the missing information for you.

## Features

- ▶ Leverage the nation's most comprehensive source of property and ownership information – covering 97% of real estate transactions in the U.S.
- ▶ Receive critical real estate information including: tax assessor data, property characteristics, deed and mortgage history, document images, pre-foreclosure and foreclosure data, automated valuation models (AVMs), and more
- ▶ Obtain a single request or implement a recurring schedule
- ▶ Service offerings include:
  - ◆ Lien release
  - ◆ Property owner FICO range validation
  - ◆ Final document services
  - ◆ Acquisition marketing lists
  - ◆ Estimated Replacement Costs Values
  - ◆ Lien monitoring
  - ◆ Customer cross-sell intelligence
  - ◆ Predictive Scoring Models
  - ◆ Lost leads analysis
  - ◆ Legal and vesting
  - ◆ Address standardization and verification
  - ◆ Customer retention
  - ◆ Recording and/or owner confirmation

The diagram illustrates the data flow from a 'Client Input Record' to an 'Output Record Returned to Client'. Both records are tables with columns for ID, Loan Amount, Funding Date, Property Address, City, State, Zip, Recording Date, and Document Images. The 'Client Input Record' contains 7 rows of data, and the 'Output Record Returned to Client' contains 7 rows of data. An arrow points from the 'Client Input Record' to the 'Output Record Returned to Client'. To the right, a 'Document Image Report' is shown, which is a scanned document with a signature and a stamp.

CoreLogic quickly appends valuable property ownership and mortgage information to your files allowing you to process transactions faster at lower cost.

## Delivery Options

Get the information you need, in exactly the format you need it, with a variety of flexible delivery options:

- ▶ Integrated with your servicing system through an XML-based, web services connection
- ▶ Custom file fulfillment through File Transfer Protocol (FTP) or e-mail

FOR MORE INFORMATION PLEASE CALL 1-866-774-3282

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