



CoreLogic®



Solutions for Real Estate Brokers

Optimized Agent Efficiency



CoreLogic® helps more than a million real estate professionals better serve their clients through property intelligence and software technology.

Your agents are the engine of your success.

We power their peak performance.



Lead Generation

We offer innovative third-party and CoreLogic® solutions to help your agents find buyers for listings, acquire new clients, and retain clients post-transaction.

Elevate™ Marketing Service Platform

Elevate by Elm Street Technologies fuses an array of standalone marketing modules to a single platform for ultimate power and flexibility. With Elevate, your agents can generate new leads, manage client relationships, create websites, interact with social networks, and much more. All working together seamlessly—cloud-hosted, auto-updated, and touch-free for maximum efficiency. Whether you choose the ready-to-go Elite platform suite or pick only the modules you need, Elevate handles the marketing while you and your agents handle the business.

- ▶ **Elevate Elite™:** The full solution suite including BOSS, Lead Gen, Social Media, Recruiter, and Websites.
- ▶ **Elevate BOSS™:** BOSS (Business Operating System and Services) is the marketing infrastructure of Elevate. It serves as your back-office engine to drive agent recruiting, create CMAs, manage documents, create agent task workflows, route inbound leads, and provides clear dashboards to agent, office, and brokerage performance.
- ▶ **Elevate Lead Generation™:** All agents love leads! With Elevate lead generation services, your agents receive high quality pay-per-click (PPC) leads from Facebook, Google, Yahoo, and Bing. Using a proprietary lead scoring algorithm, Elevate ranks and delivers leads to a single dashboard. BOSS routes these leads to your agents based on your rules, and Elevate triggers automatic text and email responses from agents to prospects within minutes while alerting agents of their new leads.
- ▶ **Elevate Social Media™:** Elevate makes social media marketing easy! Elevate Social Media assures your agents' social media presence looks as impressive as possible with branded business pages. Blogs are updated weekly and syndicated to social media to drive engagement. Blogs and posts are automatically updated for each new listing, price change, or sale. And much more!



- ▶ **Elevate Websites™:** Your brokerage, offices, and agents all need professional and compelling websites to win. With Elevate Websites, you now have the power to create beautiful IDX websites that tie everything together. With built-in lead capture and website blogs with automated content and dedicated content library, your websites can stay fresh, engaging, and attractive for all prospects to see.
- ▶ **Elevate Recruiter™:** Talent. It's the lifeblood of your brokerage. You don't win unless you attract talented, driven agents. Target the best agents with powerful, multiple listing sales-driven scans to identify those who best fit your precise criteria. Manage your recruitment pipeline with a dedicated CRM system. Build rapport with built-in activity coaching that nurtures strong relationships with key targets.

ePropertyWatch™

ePropertyWatch is a service that helps your agents stay engaged with homeowners until they are ready to sell, buy, or make a referral. The monthly report is full of information on a consumer's home and neighborhood, with up-to-date information on their home's value, nearby listings, sales, foreclosures, auctions, CoreLogic HPI™ valuation forecast analytics, mortgage information, home services resources, and more. With over 50% open rates, it's one of the stickiest engagement tools to keep your agents top-of-mind for years to come.

▶ Information Homeowners Love:

Instead of your clients visiting national real estate websites to find information about their homes and neighborhoods, you can send it to them directly every month.

▶ Generate New Leads:

ePropertyWatch isn't just for current clients; it can help you to generate new leads too. Drop the ePropertyWatch widget on your broker site and on individual agent websites for visitors to enroll themselves automatically.

- ▶ **Simple:** ePropertyWatch lets you "set it and forget it." You load email and property addresses once—we take care of the rest, every month, with no hassle.

The screenshot displays the ePropertyWatch interface for a property at 21312 Mirror Ridge Pl, Sterling, VA 20164. The interface is divided into several sections:

- Estimated Value:** \$559,518 (as of Jul 20, 2018). Accuracy: Good. Contact your Agent for the most accurate information.
- Change in Value:** 151% (as of Jul 20, 2018). Since purchased for \$222,500 on Nov 9, 1993.
- Estimated Equity:** \$286,569 (as of Jul 20, 2018). If sold today, the amount re all mortgages.
- Current Mortgages:**
 - Summary:**
 - TOTAL AMOUNT: \$301,345
 - TOTAL PAYMENT: \$1,618
 - TOTAL BALANCE: \$272,949
 - 1st Mortgage:**
 - AMOUNT: \$301,345
 - DATE: 11/15/2012
 - RATE: 5%
 - TERM: 30 Yrs
 - PAYMENT: \$1,618
 - BALANCE: \$272,949
 - 2nd Mortgage:** (Details partially visible)



SavvyCard®

Successful agents excel at marketing themselves, their listings, and generating new leads. And the most successful agents increasingly rely on their already-warm social media communities—like Facebook, Instagram, Twitter, and LinkedIn—to promote themselves and find new clients.

Now, agents can use the SavvyCard® Lead Development Platform™ to promote themselves and generate leads using their social media communities, email, and text.

The SavvyCard Lead Development Platform uses pre-designed templates for maximum simplicity. It automatically creates SavvyCards—shareable, mobile-friendly web apps—for both the agent and each of their listings. These SavvyCards are embedded with many helpful tools, like IDX search and turn-by-turn directions, for both the agent and the clients. And they're self-maintaining, so agents never have to worry about keeping content up-to-date.

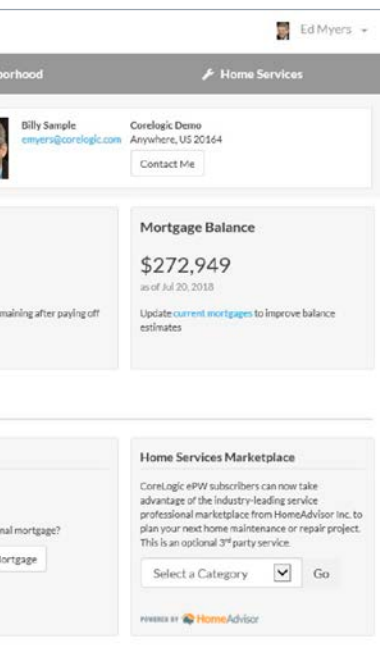
Productivity

Is your investment in technology optimized? Do your agents understand and use the tools you've provided? With single sign-on dashboards, we help stretch your technology investment dollar to the max.

DASH!™

DASH! centralizes your applications and streamlines internal communication in your own branded environment for an improved end-user experience. Keeping up with the multitude of technology solutions available to agents can be difficult—not to mention the challenge of changing agent work habits. By putting all your technology tools in one place, your agents can easily see all the applications available to them—and the value your brokerage offers.

- ▶ **Modernize Your Technology:** Provide your brokerage with a sleek and modern intranet.
- ▶ **Increase Adoption and Usage:** Remind your agents of your benefits every time they log in.
- ▶ **Content Management System:** A built-in CMS gives your staff the power to write, edit, store, and publish material, keeping your information organized and relevant.
- ▶ **Targeted Notifications:** Send push and on-screen notifications, badge alerts, or traditional inbox messages right to users' dashboards.
- ▶ **Agent Recruiting and Retention:** Simplify your onboarding process as you scale your brokerage.
- ▶ **Access to Analytics:** Gain deep insight through data gathered by dashboard logins. Use internal reporting to make better business decisions.





Listing Feeds

Does your staff spend time and energy importing and normalizing data feeds from multiple listing platforms?

Trestle™

Trestle unifies listing streams and provides a one-stop hub for all the property data you need. Trestle adheres to industry data standards and processes that facilitate software innovation, ensure portability, eliminate redundancy and achieve greater efficiency for real estate brokers.

- ▶ **Simple:** Get the listings you need from one source. No more multiple feeds from multiple providers.
- ▶ **Expand Syndication:** Expose your listings to technology providers across North America who are building new real estate apps and services.

Rental

MyRental™

MyRental from CoreLogic offers tenant screening solutions to landlords, real estate agents, and property managers so they can identify top quality applicants. Purchase single reports or conveniently bundled packages. There is no sign-up fee or minimum order.

- ▶ Tenant Score
- ▶ Credit Report
- ▶ Criminal Search
- ▶ Eviction Report
- ▶ Previous Address History
- ▶ Sex Offender Search
- ▶ Terrorist Alert

The screenshot displays the MyRental web application interface. At the top, the CoreLogic logo and 'MyRental' text are visible, along with a user profile for 'Hi, Cory' and a 'SCREEN NOW' button. The main content area is titled 'Lease Decision' and shows screening details for '123 Main Street, Anytown, USA' with '2 Applicants'. A 'Summary Tenant Score' of 648 is prominently displayed, categorized as 'Low'. A comparison chart shows scores for ZIP 12345 (300), City Anytown (670), and State New York (730). A 'What are other landlords doing?' section shows a 60% 'RECOMMENDED ACCEPT' rate and a 40% 'RECOMMENDED DECLINE' rate. On the left, a 'Product Selection' sidebar shows a 'Basic' report for \$19.99 and a 'Premium' report. The bottom of the screen shows applicant information for 'Some Name'.

CoreLogic Payments

Property managers and landlords are constantly on the lookout for ways to offer renters additional conveniences. One way to do this is to accept online rent payments. Online payments can eliminate the hassle associated with check-writing activity. CoreLogic Payments, powered by RentTrack®, also helps renters build a credit history by allowing the consumer to opt-in to reporting to all three major credit bureaus. Conscientious renters are more likely to pay their rent on time due to the ability to improve or build their credit history.



Natural Hazards Disclosure

Natural Hazard Risk Data

We help you proactively manage natural hazard and catastrophe risk with reports and data that evaluate risk for one or more properties. What could happen? What if it happened? And what did happen?

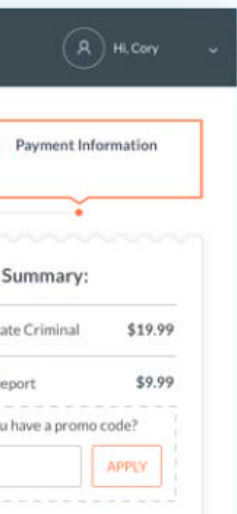
DisclosureSave™

If you're a California brokerage, providing a natural hazard disclosure statement is required for most residential property transactions. You're in good hands with our industry-leading disclosure data.

Leverage leading-edge data and world-class processes to meet required property disclosures. DisclosureSave is a complete natural hazard disclosure report, maintained and supported by a seasoned operations team and delivered by a system designed to save time each step of the way.

Professional Services

Brokers engage CoreLogic to help improve their operations in a variety of ways, including security assessments, issue remediation, agent training, and public speaking. Our Professional Services team has served many clients across North America—from large, nationwide brokers to small, boutique brokers.



About CoreLogic

CoreLogic (NYSE: CLGX) is a leading global property information, analytics and data-enabled solutions provider. The company's combined data from public, contributory and proprietary sources includes over 4.5 billion records spanning more than 50 years, providing detailed coverage of property, mortgages and other encumbrances, consumer credit, tenancy, location, hazard risk and related performance information. The markets CoreLogic serves include real estate and mortgage finance, insurance, capital markets, and the public sector. CoreLogic delivers value to clients through unique data, analytics, workflow technology, advisory and managed services. Clients rely on CoreLogic to help identify and manage growth opportunities, improve performance and mitigate risk. Headquartered in Irvine, Calif., CoreLogic operates in North America, Western Europe and Asia Pacific. For more information, please visit www.corelogic.com.

For more information, contact your CoreLogic representative or visit corelogic.com.



corelogic.com

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