Prospects CRM

Real Estate Organized!

ALLIANCE NETWORK MEMBER

CoreLogic®

"It has always been an exceptional challenge to do real estate CRM right. Prospects Software has succeeded in building fully modern CRM and mobile solutions tailored to the very specific requirements of real estate professionals. In our assessment, Prospects offers some of the most powerful solutions for brokers and agents who want to stand out and take their business to the next level. We are very excited to work with them and introduce our clients to their innovative solutions."

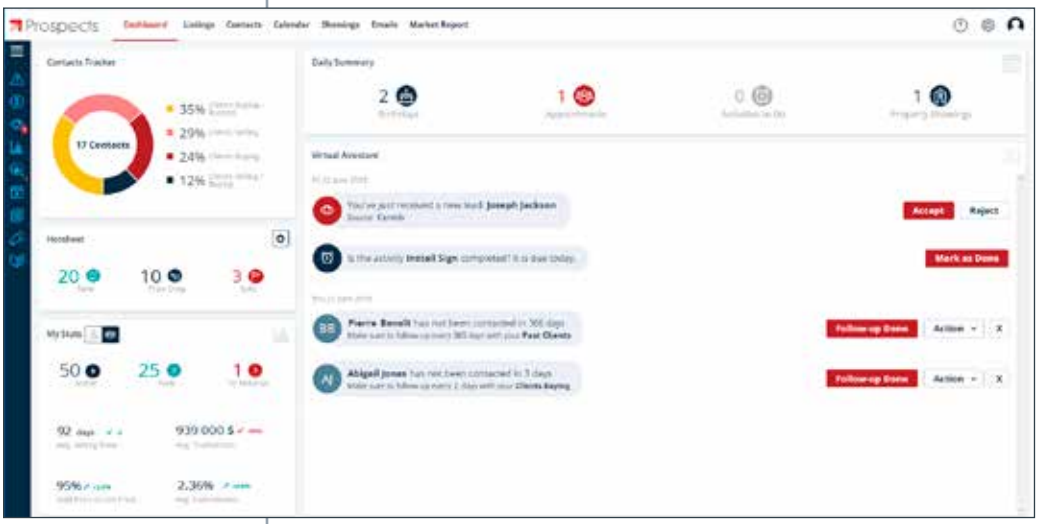
– CHRIS BENNETT, EXECUTIVE LEADER
REAL ESTATE SOLUTIONS, CORELOGIC®

Real Estate CRM Powered by Prospects Software

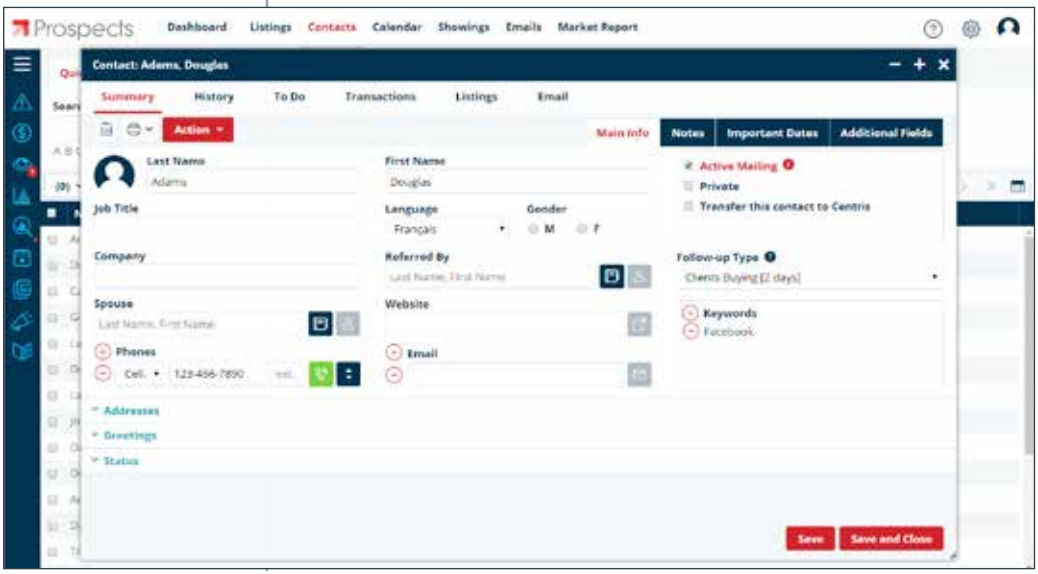
Prospects advanced CRM and mobile solutions can be integrated with Matrix™ to help real estate brokers and agents better manage their leads, clients, past clients and their day-to-day business. Agents can manage callbacks and follow-ups, stay in touch with clients, share their calendar with team members, synchronize contacts with their smart phone and much more.

Highlights:

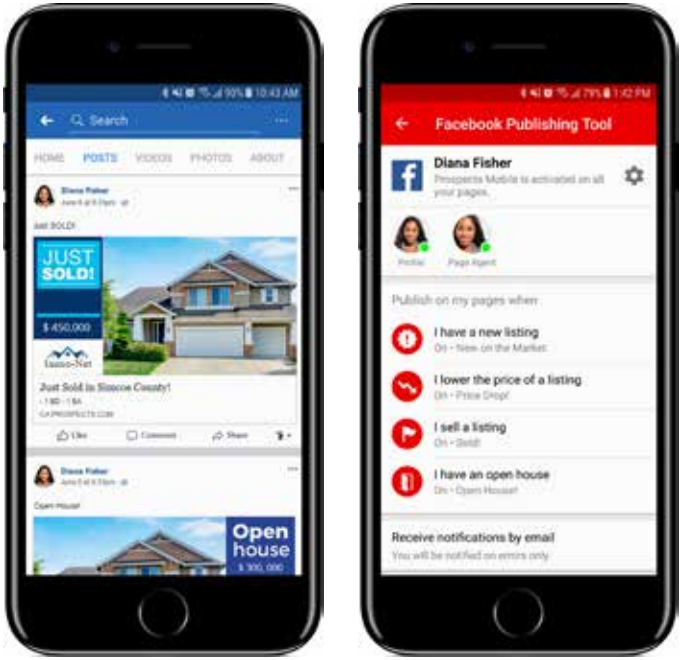
- Listing integration
- Calendar designed for real estate agents
- Robust contact manager
- Social media marketing
- Action plans
- Showing management



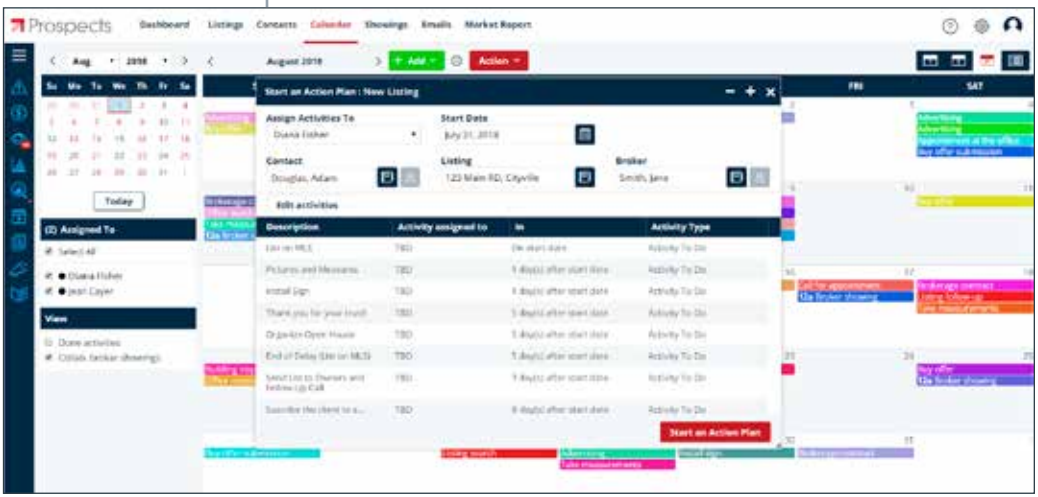
- **The Dashboard** – The all-new Prospects Dashboard will help you focus on what matters. It's your Virtual Assistant that reminds you of important dates, who you need to follow up with, upcoming appointments and closings. Your most important appointment of the day!



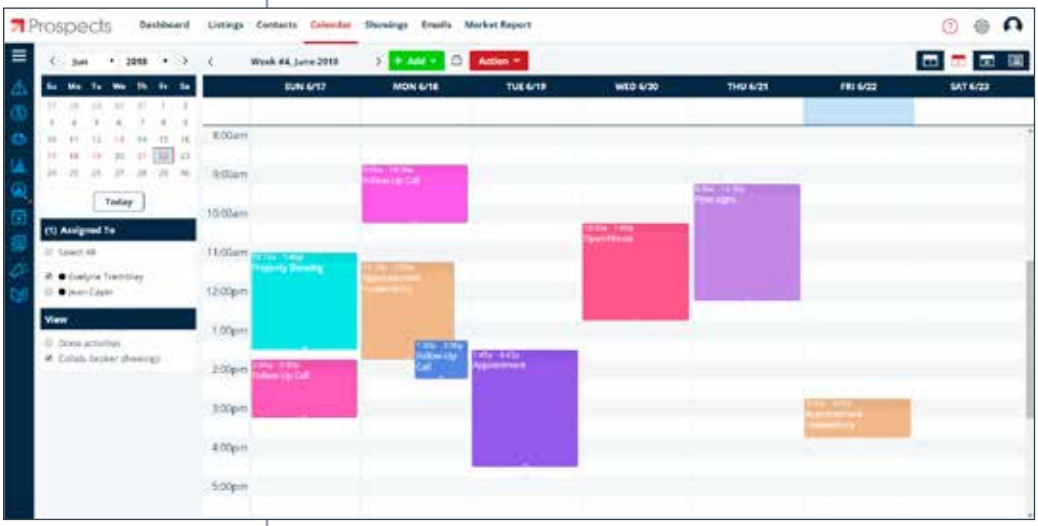
- **Manage contacts efficiently** – Prospects allows you to easily store and manage client information such as contact info, anniversary and purchase dates. You can add keywords to simplify your searches. Your contacts will automatically get synchronized with Matrix and the Prospects Mobile app.



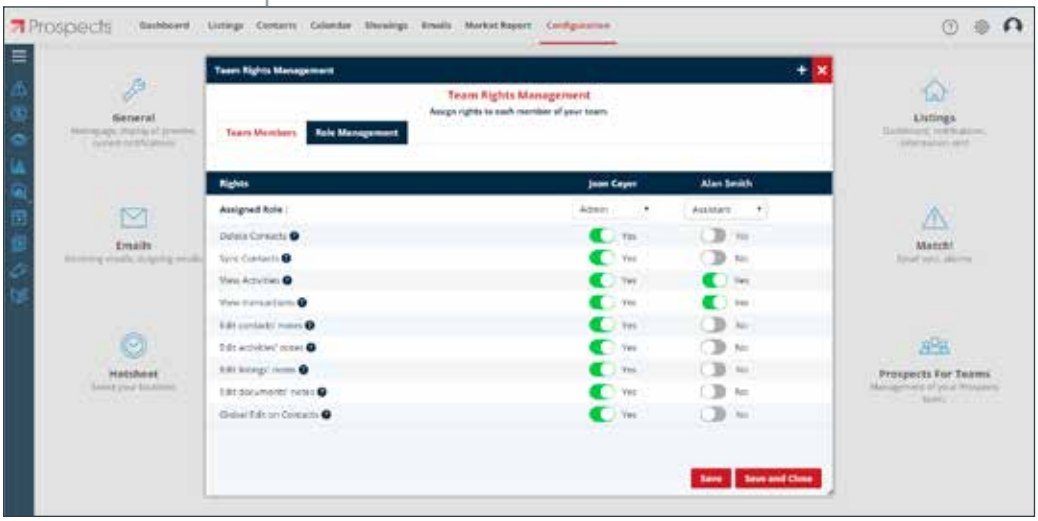
- **Your business on Facebook®** – Prospects will automatically post your New Listings, Price Reductions, Open Houses and Just Sold Listings to your Facebook® business page.



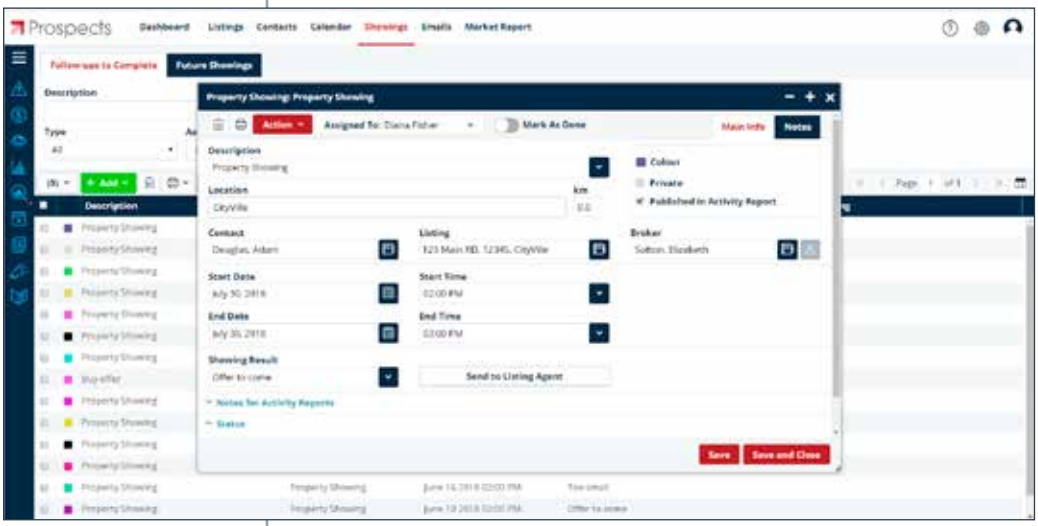
- **Action Plans** – Never miss a step with Prospects Action Plans. Create a simple or complex campaign, action set or mailing in seconds. Set the trigger when you need it the next time, it is that simple!



- **Calendar designed for real estate agents** – The Prospects calendar is designed with agents in mind to help save you time. All your activities are automatically linked to your listings and contacts and everything can be synchronized with your phone. If you are part of a team, you will appreciate having access to your teammates' schedule.



- **Team work** – Prospects is the perfect tool for all agents and assistants who want to achieve more together. Share contacts, view teammates schedules, enter private notes and share action plans. Team Leaders can decide on accessibility and manage roles on the team.



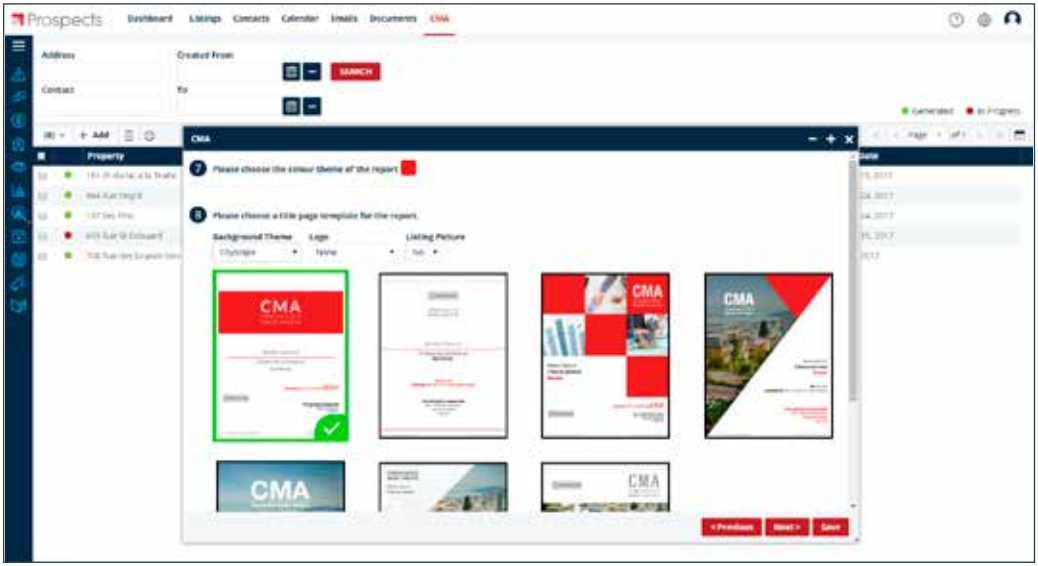
- **Manage showings** – Planning your showings, showing requests from other agents and open houses can sometime be a daunting task. Let Prospects help you with all of your follow ups. Confirm showings, request or provide feedback to other agents and clients right from your software!

Optional Feature
Discover Prospects Mobile

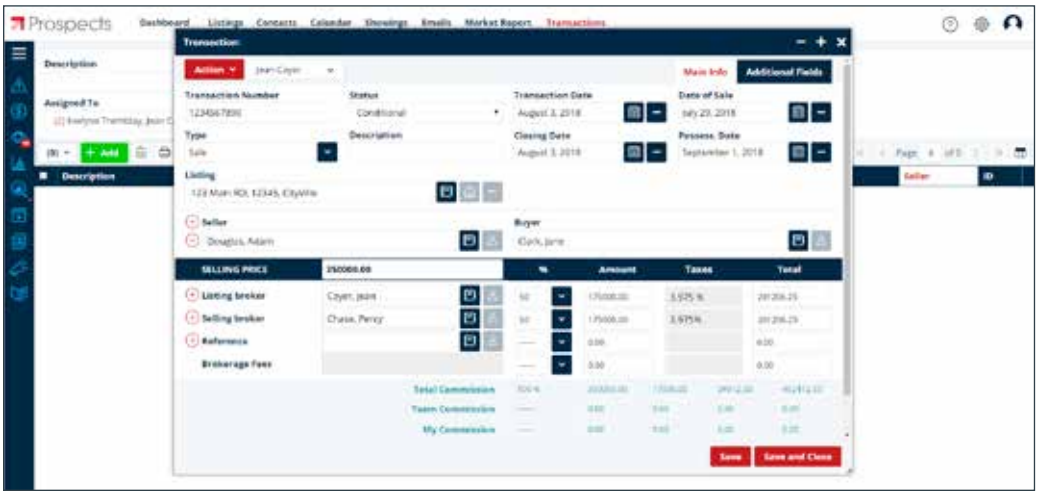
Sync with your phone – You're mobile, and so is Prospects. Stay in sync with Prospects on your mobile device. All data entered is synchronized automatically to your Prospects database, and vice versa.

Optional Upgrade

Discover Prospects CRM PRO, for the agents who want more.

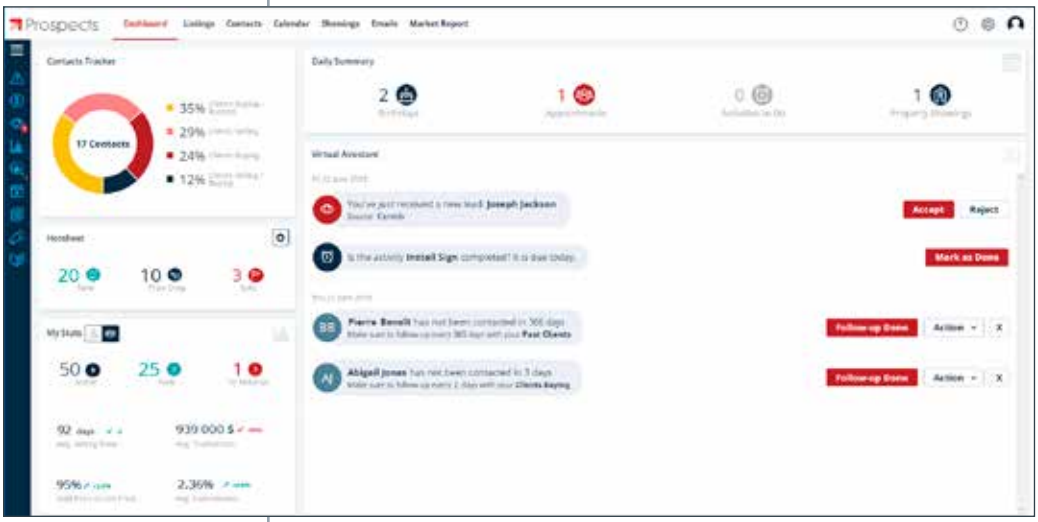


- **Powerful CMA** – You often know the value of a property, but your clients don't. Look professional and impress them with Prospects PRO detailed comparable market analysis.

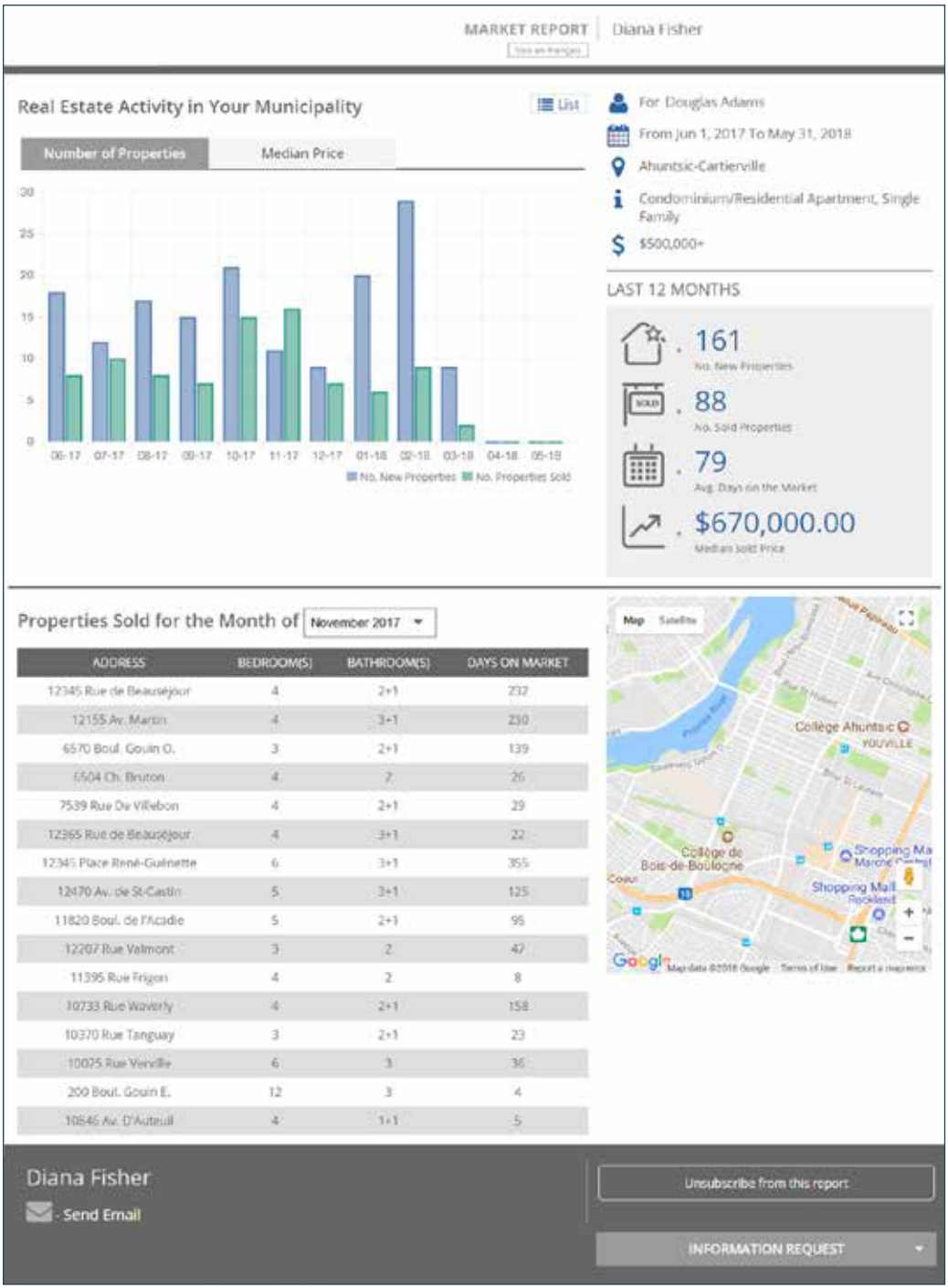


- **Transaction Report** – Track your sales, commissions and goals with Prospects PRO. The system will help you follow up on contingencies, closing dates and referrals.

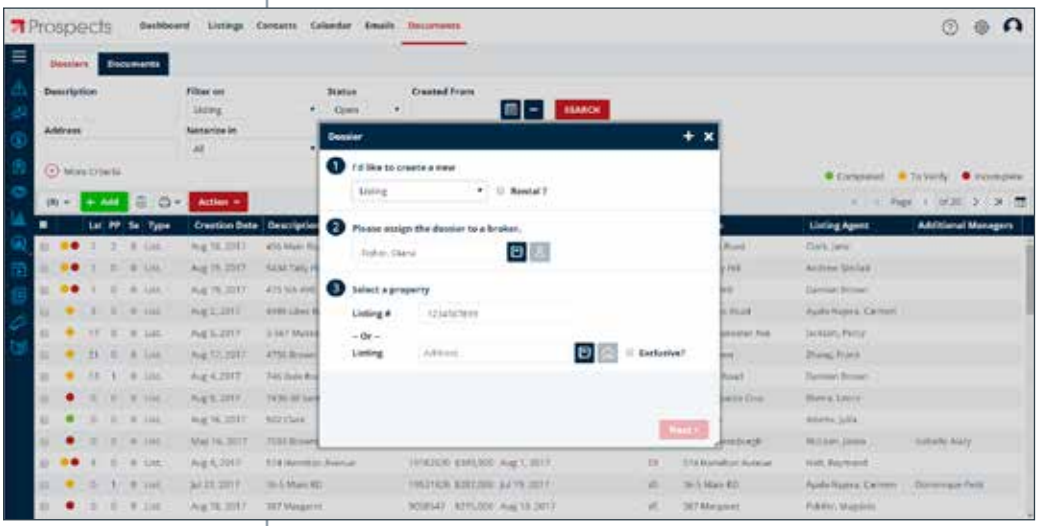
- **Stay in touch with your clients** – Prospects PRO offers a hassle-free mailing solution. You can print or email hundreds of letters in seconds using templates you can customize or use as-is. Prospects provide templates for every occasion, such as notices, thank you notes, solicitation letters and more.



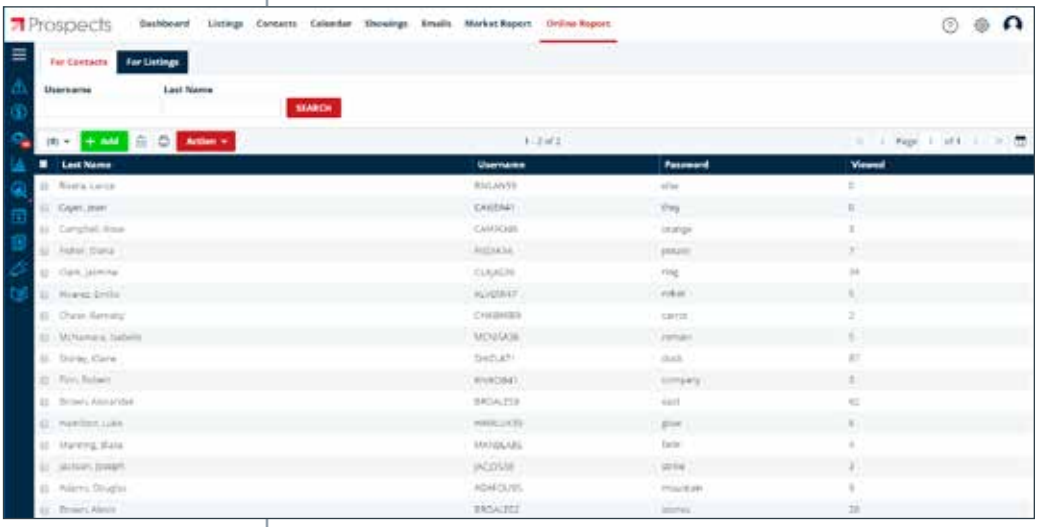
- **Sales and commission tracking** – Get a clear picture of your progress, sales objectives and commission at a glance on a dynamic chart.
- **Email Module** – Add your personal and business email accounts to Prospects PRO to receive all your emails in one spot. All sent and received emails can be saved in a listing and/or client file.



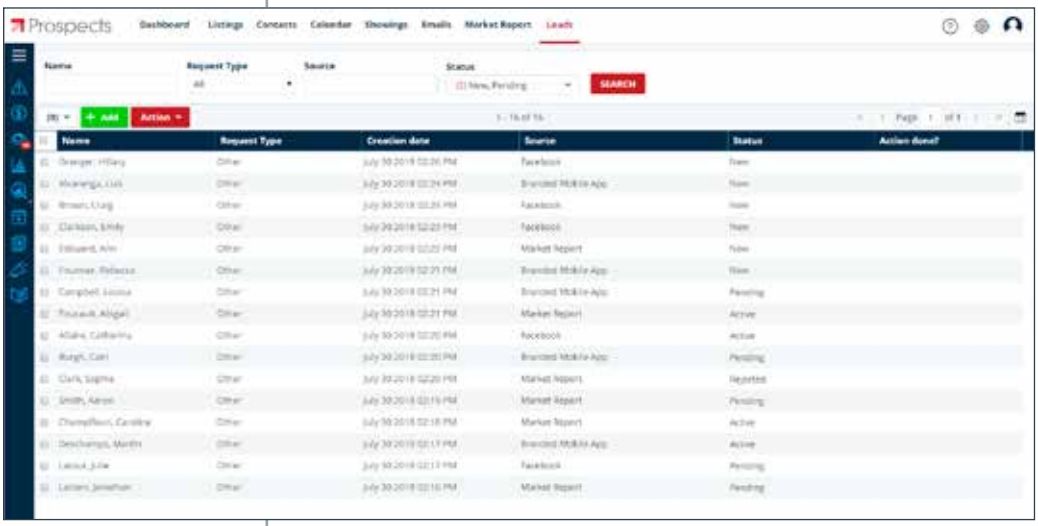
- **The Market Report** – Keep your clients up to date by sending them relevant information about the real estate activity in their neighborhood. It will help them better understand the market and the value of their home. The perfect way to be one step ahead.



- **Documents** – Upload all your listing and sales documents to Prospects PRO. No more for searching for that missing file!



- **Online Activity report** – Give your clients on-line access detailing all the advertising, appointments, feedback and open houses for their property with real-time updates. Or you can set it up to send them automatically by email.



- **Lead Manager** – Responding to new client requests in a timely manner is imperative nowadays.

  Prospects PRO allows you to create forms for all your websites and provide an intuitive interface to manage your leads and convert them into active clients.

SOLD

Alliance Network

CURATED THIRD-PARTY PROPERTY TECH SOLUTIONS

Property tech solutions make your job easier and more efficient, but only if they integrate smoothly with your current platforms. That's why we've created the Alliance Network, a curated selection of third-party solutions that will build upon and complement your CoreLogic platforms. Guided by your CoreLogic account team, the Alliance Network ensures that you have the tools you need to drive your business forward.

For more information, contact your CoreLogic representative or visit corelogic.com.

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