Beyond its use as an independent method to determine property value, the cost approach presents a highly effective way to verify market- and income-based valuations, project construction costs, and adjust estimates to account for unique physical property features.

**A Trustworthy Benchmark of Value**

The cost approach has always served as a crucial quality control function to verify market-based estimates and help identify a potential runaway or rapidly declining market.

**The Reality Check in a Runaway Market**

Appraisers can respond to concerns about inflated appraisal values by incorporating the cost approach into their daily operations to ensure report accountability and validation.

**The Gold Standard of Building Cost Data**

Incorporating more than 80 years of experience, Marshall & Swift building cost data consists of three cost methodologies, ensuring you have the tools for a complete and defensible determination of value.

For more information, visit corelogic.com/marshallswift or call 800.544.2678.