

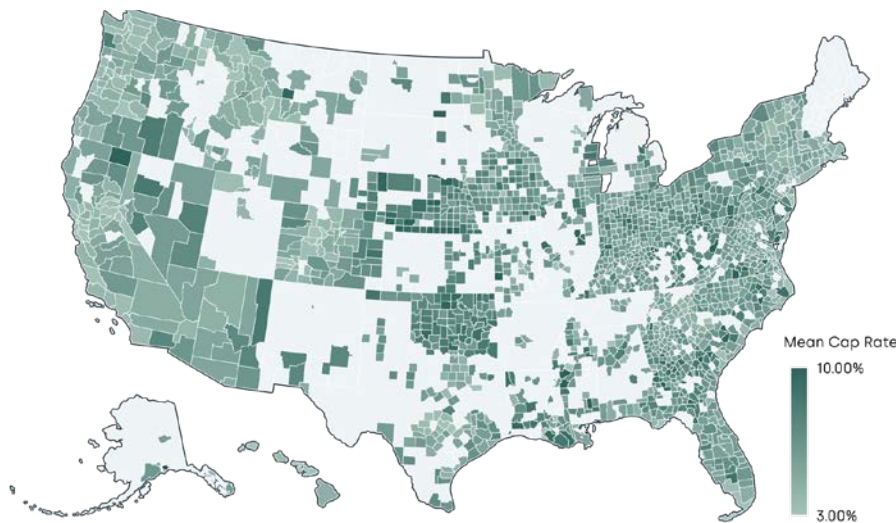
# RentalTrends

## Improve Your Single Family Rental Investment Strategies and Minimize Risk

What began as an opportunity to generate attractive yields from discounted REO properties has quickly evolved into a new sought after asset class. Offering vital statistical data points down to the ZIP code level, RentalTrends helps reduce time and minimize uncertainty in the Single Family Residential (SFR) investment and property management process.

RentalTrends features rent amounts, rent per square foot, capitalization rates and vacancy rates broken out at the property type and bedroom count levels. As such, it is a critical tool for real estate investors, rating agencies, mortgage lenders, servicers, and property managers.

Nationwide Capitalization Rates by County



### Highlights

- Frequency: Monthly
- Coverage (varies by data field):
  - 50 States (including non-disclosure) + D.C.
  - 2,000+ Counties
  - 720+ CBSAs
  - 17,800+ Zip Codes
- History: 2012 to present
- Offers vital statistics, such as rent amounts, rent per square foot, capitalization rates, and vacancy rates
- Available at the property type and bedroom count levels
- Leverages the Rent Amount Model—analogue to AVMs—which estimates fair market rent and assigns a level of confidence

RentalTrends covers all 50 states and more than 17,800 ZIP codes. Built on a reliable, consistent, nationwide database of 11+ million rental properties (over 75% of all U.S. individual-owned rental properties), RentalTrends is an essential tool with the data and insights that investors and property managers need.

For more information, visit [corelogic.com](https://corelogic.com) or call 866-774-3282.

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