

# RentalTrends

## Improve Your Single Family Rental Investment Strategies and Minimize Risk

Single-family rental properties are a substantial and growing segment of the residential real estate market. Single-unit properties, attached and detached, account for 35% of nationwide rental units, while two-to four-unit properties provide an additional 18% share. Single-family rentals are an especially important source of affordable housing in expensive and rapidly growing housing markets. Nearly one-fifth of all single-family properties are renter occupied.

RentalTrends is a vital tool for investors, mortgage lenders and servicers, rating agencies and regulators for an array of decisions, including pricing, portfolio and risk management and mortgage and property underwriting and securitization. It is also a helpful tool for landlords and property managers when determining asking rents.

The RentalTrends product is sourced from property-level rental listing and leasing data and additional property- and market-level proprietary data sources.

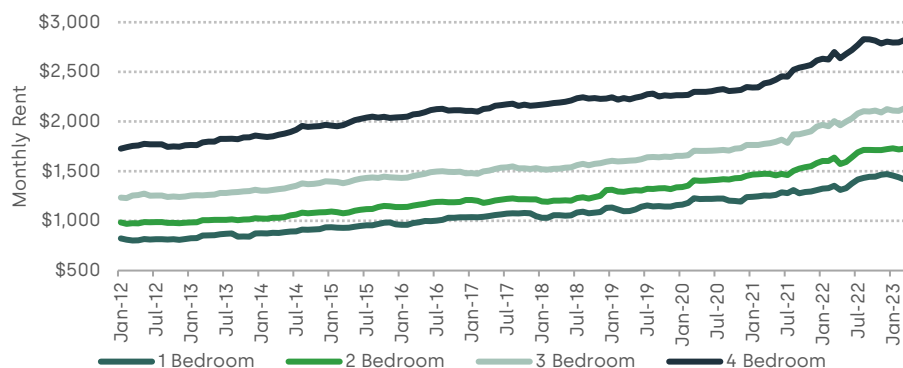
The RentalTrends product offers key monthly time series metrics, such as market rents, rent per square foot, capitalization rates and vacancy rates, broken out by single-family property types and bedroom counts. The data is available at National, State, CBSA, County and ZIP code geographic levels. History begins in January 2012. The product is updated monthly with approximately a two-month lag.

RentalTrends covers all 50 states and more than 17,800 ZIP codes. Built on a reliable, consistent, nationwide database of 11+ million rental properties (over 75% of all U.S. individual-owned rental properties), RentalTrends is an essential tool with the data and insights that investors and property managers need.

### Highlights

- Frequency: Monthly
- Coverage (varies by data field):
  - 50 States (including non-disclosure) + D.C.
  - 2,000+ Counties
  - 720+ CBSAs
  - 17,800+ Zip Codes
- Available at the property type and bedroom count levels
- Leverages the Rent Amount Model—analogue to AVMs—which estimates fair market rent and assigns a level of confidence

Mean Rent for Single Family Detached National Averages



For more information, visit [corelogic.com](http://corelogic.com) or call 866-774-3282.

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