

Data Exchanges & Marketplaces

Unlock new business insights with enriched property data

Data is at the core of smart decision-making but having the right data makes your decisions even more impactful. The right data can help you mitigate risk, manage growth opportunities and improve business performance.

Equally important, however, is the way in which you retrieve your data. That's why CoreLogic® offers businesses seamless access to our industry-leading and enriched property data, through cloud-based data exchanges and marketplaces, when and where you need it.

Connected, enriched and persistent data

CoreLogic datasets include detailed property data containing location and ownership information, buyer, seller and transfer details, estimated equity, valuation, borrower and lender name, and open liens for both residential and non-residential properties.

Property datasets are connected and enriched using CLIP™, the CoreLogic Integrated Property number, which is a persistent and lineage-enabled property ID that uses artificial intelligence to create a master digital property record.


Property Data Differentiators

- **Closest to the Source** – CoreLogic obtains data from 20,000+ providers of which 99.75% is directly from the source. Our unmatched proximity to the source ensures we have the freshest and most robust data in the market.
- **Coverage** – CoreLogic property data covers over 99.99% of the parcels in the country. We actively capture recorded transactions for over 99.5% of the parcels in the country (reflecting over 97% of counties). We have nearly 1B transaction records, with transaction history for over 90% of homes nationwide.



Our Data by the Numbers

 **5.5B+**
property records
spanning 50+ years

 **99.9%+**
of U.S. property
records

 **200+**
analytical models

 **1B+**
visual records –
aerial photographs,
interactive floor
plans and virtual
home tours

- **Currency** – Every day CoreLogic updates millions of property data records and processes over 150,000 transactions to provide you with the most comprehensive, current and accurate real estate data available.
- **Quality & Enrichment** – We apply comprehensive quality checks throughout the supply chain, from initial acquisition through to loading. This is followed by the application of a host of proprietary transformation rules we've developed and evolved over decades of data management.

Our data in use

CoreLogic property data is standardized and normalized for ease of use and enables superior results whether you are creating prospect lists, analyzing portfolios, conducting research, expanding into new locations, or feeding into models. Here's how businesses across multiple markets use our data.

Industry	Property Data Use Case
PropTech	PropTech uses CoreLogic data to create accurate propensity models, for lead generation and marketing based on property characteristics and ownership, and for portfolio risk management.
FinTech	CoreLogic data is utilized by the finance industry to power mortgage applications, risk assessment and property portfolio monitoring.
Retail	Retailers, franchises and restoration companies use CoreLogic data to ensure they are targeting the right clients at the right time and for their lead generation and site selection processes.
State & Local Government	CoreLogic data can be used in Health and Human Services to draw correlations to COVID-19 and socio-economic datapoints related to homeownership or property characteristics when overlaid with third-party demographic data. For example, when evaluating the number of occupants in a property related to the number of bedrooms within a home.
Academia/Education	Colleges and universities use CoreLogic data to power academic research, find alumni prospects for donation campaigns meeting specific asset criteria, and to better understand incoming student profiles in support of academic and financial programs.

Trusted data available at scale

Effectively managing and analyzing data is critical in today's environment and putting actionable data into the hands of more users through data exchanges and marketplaces helps ensure that trusted data is available at scale. Are you powering your business with CoreLogic data?

For more information, visit the [CoreLogic Data Exchange & Marketplace](#) site or contact:

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