Marketrac®
Context that drives real estate conquest

KNOW YOUR MARKET. GROW YOUR MARKET.
Stagnant sales. Lagging markets. New competitors. Your teams can encounter all kinds of challenges in a shifting real estate environment. That's why your company needs strategies for adapting to changing conditions.

SEE MARKETS FROM EVERY ANGLE
With Marketrac, you gain deep intelligence that enables you to become more competitive in existing markets and explore expansion into new ones.

Benefits
• Determine market share and unlock competitive insights.
• Discover new or rising markets from nationwide to a ZIP code.
• Pinpoint top loan officers.
• Uncover partnership opportunities.
• Benchmark performance and establish related goals.
• Know loan and transaction trends.

INSIGHTS FROM NATION TO NEIGHBORHOOD
Marketrac gives you deep context into real estate trends across 2,189 counties through an intuitive online portal.

Features
• Exceptional nationwide coverage
• Database updated daily
• Up to 5 years rolling history
• Access underlying data and its currency
• View loans by key characteristics
• Create custom reports

www.corelogic.com
866.774.3282
Introducing Marketrac Platinum

END-TO-END MARKET INTELLIGENCE
From the busiest builders to the best agents, Marketrac Platinum takes real estate insights to another level. You can compare trends and monthly sales production for your geography to discover the best real estate partners.

Only with Platinum

- Premier insights into agents and real estate companies
- Access 5+ years of historical data
- View builder analytics and agent trends

Marketrac Platinum also helps you understand partner engagement so you can identify opportunities to improve your existing relationships.

Benefits

- Identify top-producing agents
- Find the best real estate company partners
- Analyze the health of current partnerships

FEATURE | BRONZE | SILVER | GOLD | PLATINUM
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Market Share Reports | X | X | X | X
Custom Report Parameters | X | X | X | X
Identify Top Lenders | X | X | X | X
Identify Top Title Companies | X | X | X | X
Analyze Builder Relationships | X | X | X | X
Data Download Capability | X | X | X | X
Analyze Title and Attorney Relationships | X | X | X | X
Access to Record Level Data | X | X | X | X
Top 50 Trending | X | X | X | X
Identify Top Loan Officers | X | X | X | X
Custom Trending Report | X | X | X | X
Identify Top Realtors | X | X | X | X
Identify Top Producing Real Estate Companies | X | X | X | X

CONTEXT FOR CONQUEST
You need an unbiased source for analyzing markets. One with the context to help you see what others can’t. That’s Marketrac.

For more information, please call 866.774.3282 or visit www.corelogic.com.

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